

COOKIE

A cookie is a simple text file that is stored on the user's computer or mobile device by a website server and that can be read or retrieved from the server itself. It contains some information and allows the web site to remember, for example, the user's preferences. The Directive on Electronic Communications and Privacy Authority Provision of 8 May 2014, n. 229, on "“Individuazione delle modalità semplificative per l’informativa e l’acquisizione del consenso per l’uso dei cookie” predict that the use of cookies can be accepted only with your consent.

Why use cookie

OMR S.P.A. use cookies for several reasons. In some parts of our website cookies they are essential and without them you would not be able, for example, to navigate properly or set your language preference.

We are always looking for ways to improve our website and to make it easier to know our products. To do so for us it is important to understand how you use our site.

Type of cookie use

We classified the cookies we use according to their type of use:

- 1) Technical Cookie: of navigation or session
- 2) Third part Cookie

1) Technical Cookie

a) NAVIGATION OR SESSION COOKIE

Are used in order to carry out the transmission of a communication over an electronic communications network, and strictly necessary to allow proper functionality required to ensure normal navigation and use of the website (allowing, for example, to authenticate to access restricted areas). These cookies can then be distinguished because of their persistence on the user's terminal: those that automatically deletes at the end of each navigation, they are called "session cookies". If, however, they have a longer life, it is called persistent cookies.

We use the navigation cookies or session for:

- Authenticate to access restricted areas
- Manage personal preferences set by the user

For the installation of these cookies you are not required prior consent.

2) THIRD PART COOKIE

COOKIE ANALYTICS

Are directly used to collect information, in aggregate form, the number of users and how they visit the site. These cookies, anonymous, gather information on a website and allow the owner of a web site used to have a better knowledge of its members and to improve the functioning of the site (eg pages visited, errors that they can meet the calculation of users who are using the services in order to ensure the necessary capacity to fast navigation).

These cookies are managed for us by third parties (Google Analytics), but we do not allow them to use cookies for purposes other than those listed above. For the management of the user's consent to its use we refer to the third-party cookies section.

We use cookies analytics for:

- Provide statistics on how our website is used
- Help us improve the site by measuring any errors that occur

Cookies "third party" are related to services provided by third parties, such as Google Analytics. The third party provides these services in exchange for information about the user's visit to our website. It also comes down on third-party cookies providers required to comply with the legislation. For this reason we refer to the link of the website of third party pages, which the user can find collection forms of consent to cookies and their related information. If the services were provided by indirect contact with third parties, the user must link the sites of the entities that act as intermediaries between us and the same third party.

We use third-party cookies to:

- To monitor the number of users and how to visit your site, have a better understanding of the users and improve the functioning of the site
- To see the Newsletters to which users are enrolled, and use the

following information about the user's visit to target advertising to you on other websites.

- To monitor the type of reference used by the visitor to reach the site, both with direct method, a referring link, a search engine, or an advertising campaign like an advertisement or a link to an email.
- To distinguish users.

Here is a list of these cookies:

Nome Cookie	Scadenza	Funzione	Dominio	Link sito di terza parte
__utma	2 years	This cookie is used to determine unique visitors to our website and is updated with each page view.	www.google.com	You can find more information on the collection and use of this information here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs Privacy track http://www.google.com/analytics/learn/privacy.html . To deactivate: http://tools.google.com/dlpage/gaoptout .
__utmb	30 min	This cookie is used to determine whether to continue a user session with the site.	www.google.com	You can find more information here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs For an overview on the treatment of privacy by Google, please visit this page http://www.google.com/analytics/learn/privacy.html . To deactivate: http://tools.google.com/dlpage/gaoptout .
__utmc	End browser session	This cookie is no longer	www.google.com	You can find more information on the

		<p>used by the ga.js tracking code to determine session state. Historically, this cookie operated in conjunction with the __utmb to determine whether or not to open a new session for the user. Still active for retrospective compatibility .</p>		<p>collection and use of this information here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs For an overview on the treatment of privacy by Google, please visit this page: http://www.google.com/analytics/learn/privacy.html. To opt-out, please visit this page: http://tools.google.com/dlpage/gaoptout.</p>
__utmt	10 min	<p>This cookie is set by Google Analytics and is used to control the requests to the system and limit the collection of data on high traffic sites.</p>	www.google.com	<p>You can find more information on the collection and use of this information here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs For an overview on the treatment of privacy by Google, please visit this page: http://www.google.com/analytics/learn/privacy.html. To opt-out, please visit this page: http://tools.google.com/dlpage/gaoptout.</p>
__utmz	6 months	<p>This cookie stores the type of</p>	www.google.com	<p>You can find more information on the collection and use of</p>

		<p>reference used by the visitor to reach the site, either by direct method, a referring link, a search engine, or an advertising campaign like an advertisement or a link to an email. It is used to calculate search engine traffic, ad campaigns and page navigation within the site.</p>		<p>this information here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs For an overview on the treatment of privacy by Google, please visit this page: http://www.google.com/analytics/learn/privacy.html. To opt-out, please visit this page: http://tools.google.com/dlpage/gaoptout.</p>
_ga	2 years	This cookie is used to distinguish users.	www.google.com	<p>You can find more information on the collection and use of this information here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs For an overview on the treatment of privacy by Google, please visit this page: http://www.google.com/analytics/learn/privacy.html. To opt-out, please visit this page: http://tools.google.com/dlpage/gaoptout.</p>